

buildingIDAHO

The official publication of the Idaho Associated General Contractors



IDAHO AGC
THE CONSTRUCTION ASSOCIATION

Advertising Rates & Data

MECHANICAL REQUIREMENTS

Magazine Trim Size 8.375" x 10.875"
(No ad should be supplied at this size)

Double Page Spread w/ .125" Bleed	17" x 11.125"
Full Page w/ .125" Bleed	8.625" x 11.125"
Full Page (No Bleed)	7" x 9.5"
2/3 Horizontal	7" x 6.5"
1/2 Island	4.625" x 7"
1/2 Horizontal	7" x 4.625"
1/3 Vertical	2.125" x 9.5"
1/3 Square	4.625" x 4.625"
1/3 Horizontal	7" x 3"
1/4 Vertical	3.375" x 4.625"
1/4 Horizontal	4.625" x 3.375"
1/6 Vertical	2.125" x 4.625"
1/6 Horizontal	4.625" x 2.125"
1/8 Vertical	2.125" x 3.375"
1/8 Horizontal	3.375" x 2.125"

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The Idaho Associated General Contractors and DEL Communications Inc. are preparing for the next edition of the bi-annual magazine, *Building Idaho*.

Building Idaho will be published in spring and fall and will contain feature articles on the issues, industry news, and construction projects of the Idaho Associated General Contractors membership.

The publication is distributed free of charge to all developers, architects, engineers, government officials, city planners, and members – all key stakeholders for construction in Idaho's thriving construction industry.

ADVERTISING SPACE RATES

	MEMBERS		NON-MEMBERS	
	1 X	2 X	1 X	2 X
Full Page	\$1,759.50	\$1,634.55	\$2,152.50	\$1,988.50
2/3 Page	\$1,499.50	\$1,400.55	\$1,796.50	\$1,667.50
1/2 Island	\$1,329.50	\$1,247.55	\$1,575.50	\$1,469.00
1/2	\$1,229.50	\$1,157.55	\$1,445.50	\$1,324.00
1/3	\$1,049.50	\$995.55	\$1,211.50	\$1,141.50
1/4	\$949.50	\$905.55	\$1,081.50	\$1,024.50
1/6	\$539.50	\$506.55	\$638.50	\$695.50
1/8	\$449.50	\$425.55	\$521.50	\$590.50

COVER SPACE RATES - MEMBERS ONLY

Inside Front Cover	\$2009.50	1809.55
Inside Back Cover	\$1959.50	1764.55
Outside Back Cover	\$2109.50	1899.55

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