

2025 EVENT & SPONSORSHIP GUIDE

INDUSTRY NETWORKING
MADE EASY



Is the AGC Part of
Your Marketing Strategy?



IDAHO AGC
THE CONSTRUCTION ASSOCIATION

2025

Jan

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Feb

MON	TUE	WED	THU	FRI	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

Mar

MON	TUE	WED	THU	FRI	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Apr

MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

May

MON	TUE	WED	THU	FRI	SAT	SUN
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Jun

MON	TUE	WED	THU	FRI	SAT	SUN
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Jul

MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Aug

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sep

MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Oct

MON	TUE	WED	THU	FRI	SAT	SUN
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Nov

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Dec

MON	TUE	WED	THU	FRI	SAT	SUN
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

By Registering to attend or sponsor an Idaho AGC event, you are giving permission to be photographed and have your photograph and/or company logo used in AGC communications and marketing, including in social media, on our events webpages, online event photo gallery, and elsewhere.

All pricing set forth in this guide is reflective of the MEMBER price. Non-member pricing is standardly double the member price.

TABLE OF CONTENTS

QUARTER 1

Legislative Reception: Mon, Feb 10.....	6
Q1 New Member Orientation: Thur, Feb 20.....	4
Poker Tournament: Fri, Mar 7.....	9
AGC/ITD Spring Kickoff: Wed, Mar 12.....	8
Q1 Thirsty Thursday: Thur, Mar 16.....	5

QUARTER 2

AGC Topgolf Tournament: Fri, Apr 18.....	9
Q2 New Member Orientation: Thur, May 22.....	4
Q2 Thirsty Thursday: Thur, May 29.....	5
Contractors & Clays: Fri, Jun 6.....	10
Legacy Golf Tournament: Fri, Jun 13.....	11
Eastern Idaho Golf Tournament: Fri, Jun 27.....	12

QUARTER 3

Summer Leadership Retreat: Mon, Jul 28-29.....	13
Summer Golf Tournament: Wed, Jul 30.....	14
Q3 Thirsty Thursday: Thur, Aug 21.....	5
AGC Owner's Roundtable: Tue, Sept 9.....	15
Meet the GCs Golf Tournament: Thur, Sept 11.....	16
Eastern Idaho Clay Shoot: Fri, Sept 12.....	17

QUARTER 4

Q4 New Member Orientation: Thur, Oct 16.....	4
Q4 Thirsty Thursday: Thur, Nov 6.....	5
91st Annual Gala, Thur, Dec 11.....	18

New Member Orientations

Sponsored By

Idaho AGC Education Center
1649 W Shoreline Dr
Boise, ID 83702



THUR / FEB / 20
THUR / MAY / 22
THUR / OCT / 16

REGISTRATION: FREE

These events are free to attend, include lunch and raffles, but we do ask that you RSVP ahead of time.

All new members are invited to attend our New Member Orientations. These events are a great opportunity to learn how to get the most out of your AGC membership, navigate member benefits, meet AGC staff, and networking with other new members. The perfect way to get started and integrated into the membership!

Join us from 11:00AM to 1:00PM at the Idaho AGC HQ.

Gold

\$400

Limit 2 per event.
Logo included on all marketing material, online registration page, and displayed during the event, opportunity to speak to attendees and invitation to place promotional items at place settings and/or provide raffle item.

Notes

AGC

Thirsty Thursdays

Sponsored By



Q2
YOUR
LOGO



Q4
YOUR
LOGO

Local Breweries
Locations Will Vary

Presenting **\$500**

Limit 1 per event.
Presented by billing on online event page
and displayed during the event.

THUR/MAR/13
THUR/MAY/29
THUR/AUG/21
THUR/NOV/6

Notes _____

REGISTRATION: FREE
Includes attendance for 1 to
the Thirsty Thursday. Please
RSVP in advance.

Join us for these members-only
industry networking events
from 4:00 to 5:00PM.

These casual networking
opportunities are a fantastic
tool for building some business
development into your day.

Attendance is free for all members
but your RSVP is appreciated.

Construction Industry Legislative Reception

Presented By

The Basque Center
601 W Grove St
Boise, ID 83702

Presenting \$2,000

Limit 1. Presented by billing, logo included on all marketing material, online registration page, and displayed during event.

Catering \$1,000

Limit 2. Host the hor d'ourves. Includes logo on banner, online registration page, and signage on tables.

Beverages \$1,000

Limit 2. Host the bar. Includes logo on sponsor banner, online registration page, and signage at the bar.

Advocate \$500

Includes logo on sponsor banner and online registration page.

MON / FEB / 10

REGISTRATION: FREE

Includes attendance for 1 to the Legislative Reception

Co-hosted by the Idaho Associated General Contractors (AGC), the American Council of Engineering Companies (ACEC), the American Institute of Architects (AIA), and the Idaho Building Contractors Association (IHBA), this reception kicks off the legislative session and is the ideal opportunity for the voice of the industry to show a united front to our legislators, who will be in attendance.

Attendance is free for all members of these organizations, but RSVP is requested.

Poker Tournament

Presented By



Idaho AGC Education Center
1649 W Shoreline Dr
Boise, ID 83702

FRI/MAR/07

REGISTRATION: \$40

Includes 1 attendee, food and beverages, \$3,000 in poker chips, and 1 raffle ticket.

Attend this fun Texas

Hold'Em poker tournament from 6:00-11:00PM (or whenever the last player is standing) at the Idaho AGC headquarters, with volunteer dealers from BSU's Construction Management Association.

This tournament takes place in a low-key environment friendly to attendees wishing to learn how to play. It also affords an excellent networking opportunity, all you can eat food, beer, and soda. Did we mention prizes? Everyone gets 1 raffle ticket with their registration, so everyone has the chance win!

Bring your friends!
Bring your clients!
Bring your employees!

Presenting **\$1,000**

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering **\$600**

Limit 1. Includes logo on display at event and online registration page, signage on buffet tables, and 2 attendees.

Bar **\$500**

Limit 1. Host the beer, soda, and water at the tournament. Includes logo on display at event, signage by beverages, and 1 attendee.

Gold **\$500**

Includes logo on display at event and online registration page, special recognition at event, and 4 attendees.

Silver **\$350**

Includes logo on display at event and online registration page, special recognition at event, and 2 attendees.

AGC/ITD

Spring Kickoff

Presented By



KNIFE RIVER

The Riverside Hotel
Ponderosa/Tamarack Room
2900 W Chinden Blvd
Garden City, ID 83714

Presenting **\$2,000**

Limit 1. Presented by billing, logo included on all marketing material, online registration page, displayed during the event, and vocal recognition during event.

Catering **\$1,000**

Limit 2. Includes logo on display at event and online registration page, as well as special recognition the event.

Sapphire **\$600**

Includes logo on display at event and online registration page, as well as special recognition the event.

WED / MARCH / 12

REGISTRATION: FREE

Includes attendance for 1 to the AGC/ITD Highway forum.

Join us as at 8:00am for a networking breakfast.

The Program will kick off at 9:00AM, where you'll hear directly from ITD's Director, Chief Operating Officer, District Engineers, and other top officials as to the "lay of the road" for the coming construction season.

This event will be hybrid, and attendees may join in person or via Zoom.

This event is FREE to attend, but prior registration is required.

All attendees are encouraged to submit questions prior to the forums by e-mailing Wayne Hammon at whammon@idahoagc.org.

AGC

Topgolf Tournament

Presented By



1050 Silverstone Way
Meridian, ID 83642

FRI / APR / 18

REGISTRATION: \$150

Includes 1 attendee's participation in the Topgolf tournament, 3 hours of play, lifetime Topgolf membership, club rentals, BBQ buffet lunch, and 3 hours of hosted beer and wine.

The Idaho AGC was THE very FIRST to book a tournament at Topgolf Meridian, and we've made it a spring tradition.

Join us for a BBQ lunch at 1:00 and compete over drinks until 4:00PM. Trophies go to the top THREE scores!

This is the PERFECT end to your work week.

All players will get to play in the Players' Lounge for prizes.

Presenting \$3,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, as well as 12 golfers (2 teams of 6).

Players' Lounge \$1,000

Limit 1. Logo on banner and online registration page as well as "hosting" rights to the Players' Lounge, where each team will be brought throughout the course of play to play for epic prizes. What will you do with the Lounge?

Gold \$1,500

Logo on banner and online registration page, and one team of 6 golfers.

Bar \$1,000

Limit 2. Host unlimited beer and wine during the 3-hour play window. Includes logo on banner and registration page, and signage in all play bays.

Catering \$1,000

Limit 2. Includes logo on sponsor sign and online registration page, and signage on buffet tables.

Silver \$750

Logo on banner and online registration page, and 3 golfers.

Contractors & Clays

Presented By

Rock Creek Ranch
11300 Pearl Rd
Emmett, ID 83617

Presenting \$3,500

Limit 1 per event. Includes "Presented by" billing and logo on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, option for "speaker minute," as well as 8 registrations.

Catering \$1,500

Limit 2. Includes logo on sponsor sign and online registration page, opportunity to speak over lunch, and signage at buffet tables.

Carts \$1,500

Limit 1. Includes logo on sponsor sign and online registration page, and branded postcard clipped to all cart steering wheels.

Gold \$1,500

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Silver \$750

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Refreshments \$0

Limit 1. Sponsor will provide the drinks and snacks during the event. Includes logo on banner and registration page. Have something different in mind? Let's talk!

FRI/JUN/06

REGISTRATION: \$175

Includes 1 attendee's participation at the stunning Rock Creek Ranch shooting course, 100 rounds of 12 gauge ammo, networking lunch, awards ceremony, drinks and snacks, raffle prizes, and trophies to top three shooters.

We'll begin at 11:00am with check-in followed by a networking lunch.

Teams will depart to shoot after lunch.

Post-shoot, enjoy some cold beverages and snacks, see if your name was drawn for a raffle prize, and hang out to see if you won a trophy for your shooting score!

Golf Carts will be provided for all shooters!

Legacy Golf Tournament

Shadow Valley Golf Course

15711 N Horseshoe Bend Rd Garden City, ID

Presented By



FRI/JUN/13

REGISTRATION: \$300

Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, and 2 hosted beverage tickets.

The Idaho AGC is THE VOICE of our industry in Idaho and with YOUR support, we maintain one of Idaho's largest and most influential PACs.

The Legacy Golf Tournament is the association's primary means of fundraising for our PAC.

100% of net proceeds go to the PAC.



IDAHO AGC
POLITICAL ACTION COMMITTEE

PRESENTING \$5,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Gold \$2,000

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Lunch \$1,500

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak (over lunch), and signage on buffet tables.

Silver \$1,000

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Cart \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, and branded postcard clipped to cart steering wheels.

Beverage Tickets \$1,000

Limit 2. Host the beverage tickets. Includes logo on beverage ticket given to all 144 golfers.

Driving Range \$500

Limit 1. Includes logo on sponsor sign and online registration page, signage on driving range, and optional table/booth on range.

Coffee/Muffins \$500

Limit 1. Includes logo on sponsor sign and online registration page, as well as signage on coffee/muffin display table.

Active Hole \$600

Includes logo on banner, logo on hole sponsor sign, one table and two chairs on hole. A great opportunity to network with all attendees at our popular golf tournaments.

Eastern Idaho Golf Tournament

Presented By

Blackfoot Golf Course
3115 Teeple's Dr
Blackfoot, ID



Presenting \$2,500

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Gold \$1,200

Logo on banner and online registration page, special recognition at event, and 4 registrations (1 team).

Catering \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak (over lunch), and signage on buffet tables.

Silver \$600

Includes logo on banner and online registration page, special recognition at event, and 2 registrations.

Beverage Tickets \$500

Limit 2. Host the beverage tickets. Includes logo on beverage ticket given to all 144 golfers.

Active Hole \$300

Includes logo on banner, logo on hole sponsor sign, one table and two chairs on hole. A great opportunity to network with all attendees at our popular golf tournaments.

FRI/JUN/27

REGISTRATION: \$200

Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, 1 mulligan, and 1 raffle ticket.

This Eastern Idaho AGC tradition is the largest Idaho AGC event in the region, and an excellent opportunity to network within the industry.

Join us this June to capitalize on PRIME golfing weather.

The event will end with a classic burger and brats BBQ during our awards ceremony and raffle!

Leadership Retreat

Presented By



**NORTHWEST SAFETY
& RISK SERVICES**

**Shore Lodge
501 W Lake St
McCall, ID 83638**

M-TU/JUL/28-29

REGISTRATION: \$150

Includes your attendance at Monday and/or Tuesday meetings as well as your entire family's attendance at the Monday evening lake-side reception.

Join other leaders from across Idaho's construction industry at the stunning Shore Lodge in McCall.

The annual Idaho AGC Summer Leadership Retreat is open to all members and is a great place to renew old friendships, expand your network, and get some great industry professional development.

Wait until you see our speaker line-up! (Coming soon online!)

Presenting \$3,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page, opportunity to speak at Friday's meeting, and 8 attendees.

Gold \$1,200

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Catering \$1,000

Limit 2. Includes logo on sponsor sign, online registration page, signage at family reception and meetings, opportunity to speak (over breakfast), and 1 registration.

Bar \$600

Limit 2. Host the beverages at the family reception event. Includes logo on banner, online registration page, and signage at beverage station.

Silver \$600

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Summer Golf Tournament

Presented By

Tamarack Resort's Osprey Meadows
75 Arling Center Ct
Tamarack, ID 83615

Presented By



Western States



THE
RENTAL
STORE

Presenting \$3,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,500

Limit 1. Includes logo on sponsor sign and online registration page as well as at ordering station.

Gold \$1,400

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Silver \$700

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Beverage \$600

Limit 2. Host the beverage tickets. Includes logo on branded beverage tickets for all golfers and displayed at the Bar Hole!

Active Hole \$500

Limit 18. Includes logo on banner, hole sponsor sign, table and two chairs on hole.

Digital Hole+ \$100

If you are an active hole sponsor, tack on a Digital Hole+ to your sponsorship, delivering your message to every golf cart's screen as they approach your hole.

WED/JUL/30

REGISTRATION: \$250

Includes 1 attendee's round of golf, cart fees, attendee gift, lunch, 2 drink tickets, and 1 mulligan.

This golf tournament is the capstone to the Leadership Retreat meetings, but you can attend this even if you didn't attend the Leadership Retreat!

Join us on the newly refreshed Osprey Meadows Golf Course, sure to be a memorable golf experience.

The state-of-the-art carts provide sponsor, course, and player information--leave your range finders at home!

The shotgun start is at 9:00am, with boxed lunches provided mid-day along with an on-course bar station and drink carts..

Owners' Roundtable

Presented By

Hilton Garden Inn, Boise Spectrum
7699 W Spectrum St
Boise, ID 83709

TUE/SEPT/09

REGISTRATION: FREE

Includes attendance for 1.
This is an AGC members-only event.

Designed for building contractors and everyone who does business with them, this roundtable will bring you a panel of Idaho industry leaders who will discuss their upcoming construction plans and an expert economic forecast.

Panel discussion to take place from 1:30-4:00PM, but stick around for a hosted happy hour from 4:00- 5:00PM.

This event is FREE to attend, but prior registration is required.

This event is open exclusively to Idaho AGC members.

Presenting \$2,500

Limit 1. Presented by billing, logo included on all marketing material, online registration page, displayed during the event, and vocal recognition during event.

Beverage \$600

Limit 2. Includes logo displayed at bar, logo on sponsor banner, online registration page, and recognition during event.

Sapphire \$500

Includes logo on display at event and online registration page, as well as special recognition the event.

Meet the GCs Golf Tournament

Presented By

Falcon Crest Golf Club
11102 S Cloverdale Rd
Kuna, ID 83634

NEW
THIS YEAR!

Presenting \$1,400

Open to Specialty Contractors Only: Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 4 attendees.

Catering \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to man lunch pick-up table, and signage on said tables.

GC Active Hole \$1,000

Open to GCs only: Limit 18. Includes logo on banner, hole sponsor sign, event webpage as well as a table and two chairs on hole.

Trade Partner \$500

Open to Specialty Contractors Only: Includes logo on banner and online registration page, special recognition at event, and 2 golfers.

Beverage Tickets \$500

Limit 2. Host the beverage tickets. Includes logo on beverage ticket given to all golfers.

THUR/SEPT/11

REGISTRATION: \$100 Open to Specialty Contractors Only: Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, 1 mulligan, and 1 raffle ticket.

GCs: Looking to grow your trades partner list?

Specialties: Looking to expand job opportunities?

This tournament is for you.

Golf registration will exclusively be open to specialty contractors. **(If spaces remain, golf will then open to supplier and associate members).** You will meet GC Active Hole Sponsors as you play through the course, allowing both sides to expand their network of industry partnerships.

The event wraps up with an awards ceremony complete with refreshments and raffle.



Eastern Idaho Clay Shoot Tournament

Presented By

Cedar Hills Gun Club
702 N Center Rd
Blackfoot, ID

FRI/SEPT/12

REGISTRATION: \$150

Includes 1 attendee's participation in the shoot, ammo, networking breakfast, and your shot at some fabulous prizes.

Bring out your guns for our annual Eastern Idaho Clay Shooting Tournament!

Join us for check-in at 8:00am followed by a networking breakfast. After breakfast we'll head out to shoot the course (on foot) at 9:00am. Afterwards, we'll gather once more for the awards ceremony (drinks and snacks provided!).

You are welcome to bring your own golf carts/ATVs if you do not wish to walk to the course.

100 rounds of 12g. ammo will be provided.

Presenting \$2,000

Limit 1 "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak over breakfast, and signage at buffet tables.

Gold \$800

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Silver \$500

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Refreshments \$0

Limit 1. Includes logo on event webpage, signage at event, logo on event banner, verbal recognition at event, and 2 non-shooter attendees. **Sponsor will provide snacks and beverages for course shooting and post-shoot awards ceremony.**

91st

Annual Awards Gala

Presented By

HEWLETT



THURSDAY, DECEMBER 11TH

5:00-9:30PM

Join us for the 91st annual awards gala, the largest gathering of Idaho's commercial construction industry in the state with over 1,000 attendees!

The evening commences with a reception featuring silent auction, raffle, and industry networking.

Dinner program follows, including Education Foundation Leaderboard, annual awards, and keynote speaker Kevin Brown on "The Hero Effect".

Tables seat 10

Theme: TBD

Presenting

\$12,000

Limit 1. "Presented by" billing on all promotional material as well as all signage at the event and within the event program. Includes 18 attendees, front row center seating, and 2 VIPs will be seated at your table. Also affords opportunity to take the stage and welcome attendees at the start of the program.

Beverage Ticket

\$6,000

Limit 2. Includes your company logo on ALL the hosted beverage tickets (1 ticket branded with YOUR brand will be given to all 1,000+ attendees). Your logo will additionally be displayed at the event, listed in the event program, on the online registration page, and you will receive vocal recognition at event. Includes 1 preferred table of 10 attendees!

Attended Gift

\$6,000

Limit 1. Includes logo displayed at the event, listed in the program, on the online registration page, and co-branded with the AGC on the attendee gift given to all 1,000+ attendees! Also includes a preferred table of 10.

Photo Booth

\$6,000

Limit 1. Includes logo displayed at the event, listed in the program, on the online registration page, at the reception photo booth, printed on all of the attendees' photos (along with the AGC logo), and opportunity to man photo booth at the event. You can't ask for better branding than this! Also includes a preferred table of 10.

Table Sponsor

\$4,000

In addition to a table of 10 with preferred seating, this sponsorship includes your logo on signage at the event, listed in the event program, on the online registration page, and you will receive vocal recognition at event.

Patron

\$500

Want to be a sponsor in addition to attending using standard registrations? Or can't attend the Gala but still want to support the event and market to the room? Includes logo displayed at event, company name listed in event program, on online registration page, and vocal recognition at event..

REGISTRATION: \$200

Includes unparalleled industry networking reception, games, entertainment, 3-course dinner, 2 hosted beverage tickets, attendee gift, and some priceless memories.

We're here to help you
CRUSH
your marketing goals.



Questions?

Contact Hailey Reyes

at 208.472.0463 or

hreyes@IdahoAGC.org or visit

web.idahoagc.org/events or scan the QR Code

