



**IDAHO AGC**  
THE CONSTRUCTION ASSOCIATION

THE OFFICIAL 2023 MEMBERSHIP DIRECTORY OF:

# IDAHO AGC



HIGH QUALITY PRINT



COST EFFICIENT



REACH YOUR AUDIENCE

The Membership Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising!



**SAVE TIME, CLICK HERE TO SIGN UP ONLINE!**

[WWW.RESERVEYOURAD.COM/IDAGC/](http://WWW.RESERVEYOURAD.COM/IDAGC/)



## PRINT ADVERTISING RATES FOR 7" X 9" PUBLICATION:

PREMIUM AD SPOTS		COLOR
Back Cover		\$2,249
Inside Covers (Front or Back)		\$2,049
Facing Inside Covers (Front or Back)		\$1,849
Full Page Tab		\$1,649
Half Page Tab		\$1,299
DISPLAY ADS		B&W
		COLOR
Full Page	\$1,349	\$1,449
1/2 Page	\$1,149	\$1,249
1/4 Page	\$1,049	\$1,149
Business Card	\$649	\$749
1/8 Page	\$499	\$599

## AD SPECS:

SIZES	WIDTH X HEIGHT
Full Page	6.25" x 8"
1/2 Page	6.25" x 4" or 3" x 8"
1/4 Page	6.25" x 2" or 3" x 4"
Business Card	3.5" x 2"
1/8 Page	6.25" x 1.25" or 3" x 2"

## ADDITIONAL FEATURES:

DIRECT MAIL INSERT	RATE
Postcard (2-sides)	\$1,649



## SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AD SIZE: \_\_\_\_\_  COLOR  B&W

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## PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



## QUESTIONS?

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**LEARN MORE ABOUT E&M CONSULTING!**

\*Please contact 952-222-0965, fax 952-448-9928, or email [emconsulting.optouts@gmail.com](mailto:emconsulting.optouts@gmail.com) (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.