

2023 EVENT & SPONSORSHIP GUIDE

Is the AGC Part
of Your Marketing Strategy?



IDAHO AGC
THE CONSTRUCTION ASSOCIATION

2023

January

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Did you know you can design your own discount package based on what events work best for your marketing strategy?

Let's talk about what you want to accomplish with your event registration or sponsorship: we'll help you design a package that delivers what you need and answer any questions you may have about our events.



***Discounts applied to up-front, "packaged" sponsorship purchases only. **Sponsorship rates displayed are the Member Price. Only members are eligible for sponsorship package discounts.**

SPONSOR PACKAGE LEVELS

Level	Dollars Spent	Discount*
Patron	\$10,000	10%
Advocate	\$7,500	7.5%
Ally	\$5,000	5%

Sponsors meeting the above levels will also receive a recognition badge in the Online Membership Directory



Networking Meetings



NEW MEMBER ORIENTATIONS BOISE

All new members are invited to attend the quarterly New Member Orientations, a great opportunity to learn how to get the most out of your members, meet AGC staff, and networking with other new members. Free to attend, includes lunch!

THUR/FEB/23
THUR/MAY/04
THUR/JUL/27
THUR/OCT/19

EASTERN IDAHO MEET & GREETs IDAHO FALLS

Calling all members! Join us in Idaho Falls for a casual networking opportunity featuring guest presenters on educational topics. Free to attend, includes lunch!

THUR/MAR/23
THUR/JUN/15
THUR/SEPT/14

**Want to get involved or sponsor these meetings?
Contact Gary Tackett at gtackett@idahoagc.org or
208.807.4128**

AGC

Owner's Roundtable

Presented By



HENSEL PHELPS

Plan. Build. Manage.

Galaxy Event Center
400 W Overland Rd
Meridian, ID 83642

WED / FEB / 22

REGISTRATION: FREE

Includes attendance for 1.
This is an AGC members-only event.

Designed for building contractors, this roundtable will bring you a panel of the largest private and public owners who will discuss their upcoming construction plans. Panel discussion to take place from 1:30-4:00PM moderated by BoiseDev's Gretchen Parsons. Stick around for a hosted happy hour from 4:00-5:00PM. The owner's panel will include:

- Marcos Ramirez, Micron
- Hope Marrow, Idaho National Lab
- Mike Adler, Adler Industrial
- Cortney Liddiard, Ball Ventures
- Scott Turlington, Tamarack Resort
- Keith Reynolds, State of Idaho
- Rebecca Hupp, Boise Airport
- Kathy Wanner, Capital City Development Corp.

This event is FREE to attend, but prior registration is required. This event is open exclusively Idaho AGC members.

Presenting **\$1,500**

Limit 1. Presented by billing, logo included on all marketing material, online registration page, displayed during the event, and vocal recognition during event.

Bar **\$600**

Limit 2. Includes logo displayed at bar, logo on sponsor banner, online registration page, and recognition during event.

Sapphire **\$500**

Includes logo on display at event and online registration page, as well as special recognition the event.

Construction Industry Legislative Reception

Presented By

KENDALL

AUTO GROUP

The Crystal Ballroom
802 W Bannock St #202
Boise, ID

Presenting \$2,000

Limit 1. Presented by billing, logo included on all marketing material, online registration page, and displayed during event.

Catering \$1,000

Limit 2. Host the hor d'ourves. Includes logo on sponsor video slide and banner, online registration page, and signage on the hor d'ourves display.

Beverages \$1,000

Limit 2. Host the bar. Includes logo on sponsor video slide and banner, online registration page, and signage at the bar.

Advocate \$500

Includes logo on sponsor banner, slide show, and online registration page.

TUE/FEB/28

REGISTRATION: FREE

Includes attendance for 1 to the Legislative Reception

Co-hosted by the Idaho Associated General Contractors (AGC), the American Council of Engineering Companies (ACEC), the American Institute of Architects (AIA), and the Idaho Building Contractors Association (IBCA), this reception kicks off the legislative session and is the ideal opportunity for the voice of the industry to show a united front to our legislators.

Attendance is free for all members of these organizations, but RSVP is requested.

Poker Tournament

Idaho AGC Education Center
1649 W Shoreline Dr
Boise, ID

FRI/MAR/03

REGISTRATION: \$40

Includes 1 attendee, beer, food, \$2,500 in poker chips, and 1 raffle ticket.

Attend this fun Texas Hold'Em poker tournament at the Idaho AGC headquarters, with volunteer dealers from BSU's Construction Management Association.

This tournament takes place in a low-key environment friendly to attendees wishing to learn how to play. It also affords an excellent networking opportunity, all you can eat pizza, beer, and soda. Did we mention prizes? Everyone gets 1 raffle ticket with their registration, so everyone has the chance win!

Bring your friends!
Bring your clients!
Bring your employees!

Presenting \$1,500

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$600

Limit 1. Includes logo on display at event and online registration page, signage on buffet tables, and 2 attendees.

Bar \$500

Limit 1. Host the beer, soda, and water at the tournament. Includes logo on display at event, signage by beverages, and 1 attendee.

Gold \$500

Includes logo on display at event and online registration page, special recognition at event, and 4 attendees.

Silver \$350

Includes logo on display at event and online registration page, special recognition at event, and 2 attendees.

AGC/ITD

Partnering Summit

Hilton Garden Inn Boise Spectrum
7699 W Spectrum St
Boise, ID 83709

Presented By



AN MDU RESOURCES COMPANY

WED / MAR / 08

REGISTRATION: FREE

Includes attendance for 1 to the AGC/ITD Partnering Summit, including lunch.

This in-person-only event (no virtual option) is limited to contractors who work directly with ITD. They are invited to attend this day-long workshop designed to train ITD officials and their contractor partners on the details and operations of the new partnering specification and how it may be best utilized in the field. Topics include how to initiate a successful partnership, how to reduce conflict on the job site, and how to build and maintain trust of everyone involved in the project.

This is a hands-on workshop full of exercises and sharing. Come prepared to walk away with a whole new group of best friends.

Presenting \$600

Limit 1. Presented by billing, logo included on all marketing material, online registration page, displayed during the event, and vocal recognition during event.

Catering \$350

Limit 2. Includes logo on display at event and online registration page, as well as special recognition the event.

Sapphire \$250

Includes logo on display at event and online registration page, as well as special recognition the event.

AGC/ITD Spring Kickoff

Presented By



**KNIFE
RIVER**

AN MDU RESOURCES COMPANY

Hilton Garden Inn Boise Spectrum
7699 W Spectrum St
Boise, ID 83709

Presenting \$2,000

Limit 1. Presented by billing, logo included on all marketing material, online registration page, displayed during the event, and vocal recognition during event.

Catering \$1,000

Limit 1. Includes logo on display at event and online registration page, as well as special recognition the event.

Sapphire \$600

Includes logo on display at event and online registration page, as well as special recognition the event.

THUR/MAR/09

REGISTRATION: FREE

Includes attendance for 1 to the AGC/ITD Highway forum.

Join us as we hear directly from ITD's Director, Chief Operating Officer, District Engineers, and other top officials as to the "lay of the road" for the coming construction season.

This event will be hybrid, and attendees may join in person or via Zoom.

This event is FREE to attend, but prior registration is required.

All attendees are encouraged to submit questions prior to the forums by e-mailing Wayne Hammon at whammon@idahoagc.org.

AGC

Topgolf Tournament

Presented By

SUNROC

1050 Silverstone Way
Meridian, ID

FRI / APR / 07

REGISTRATION: \$150

Includes 1 attendee's participation in the Topgolf tournament, 3 hours of play, lifetime Topgolf membership, club rentals, BBQ buffet lunch, and 3 hours of hosted beer and wine.

The Idaho AGC was one of the very FIRST to book a tournament at Topgolf Meridian.

Join us for a BBQ lunch at 1:00 and compete over drinks until 4:00PM. The PERFECT end to your work week.

We are just as excited as you are to have a tournament at this awesome new Treasure Valley venue.

Join us for an incredible experience. Space is limited to 102 golfers, so book early! (If we see enough interest early on, we may be able to add space.)

Presenting \$3,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, as well as 12 golfers (2 teams of 6).

Catering \$1,500

Limit 2. Includes logo on sponsor sign and online registration page, and signage on buffet tables.

Gold \$1,500

Logo on banner and online registration page, and one team of 6 golfers.

Bar \$1,000

Limit 2. Host unlimited beer and wine during the 3-hour play window. Includes logo on banner and registration page, and signage in all play bays.

Prize \$500

Limit 1. Includes logo on banner and registration page, recognition at event, and 4 prize baskets with your company branding awarded to high score, low score, longest drive, and most zeros players.

Contractors & Clays

Presented By



HENSEL PHELPS

Plan. Build. Manage.

Idaho Sporting Clays
5040 Sage Rd
Homedale, ID

Presenting **\$2,000**

Limit 1 per event. Includes "Presented by" billing and logo on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, option for "speaker minute," as well as 8 registrations.

Catering **\$1,500**

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak over lunch, and signage at buffet tables.

Restroom **\$1,500**

Limit 1. Sponsor fee covers rental of 3 porta potties. Includes logo on banner and registration page, recognition at event, and 4 shooters.

Gold **\$1,000**

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Silver **\$500**

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Refreshments **\$500**

Limit 1. Host the drinks and snacks during the awards ceremony. Includes logo on banner and registration page, and signage by the refreshments.

FRI/JUN/02

REGISTRATION: \$150

Includes 1 attendee's participation in the 12-station shooting course, 100 rounds of 12 gauge ammo, networking lunch, awards ceremony drinks and snacks, and your shot at some awesome prizes.

Join us this spring for a shooting tournament at Black Dog Clays.

We'll begin at 11:00am with check-in followed by a networking lunch.

At noon we'll head out to shoot (and walk) the 24-station course.

The tournament will culminate with beverages and snacks during the awards ceremony.

Please note, this year ATVs are not welcome on the course.

Legacy Golf Tournament

Presented By



HENSEL PHELPS

Plan. Build. Manage.

Shadow Valley Golf Course
15711 N Horseshoe Bend Rd
Garden City, ID

FRI/JUN/09

REGISTRATION: \$200

Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, 1 mulligan, 2 drink tickets, and 1 raffle ticket.

The Idaho AGC's premier networking event, this tournament is held in the Boise area each spring and is one of our most popular events.

All net proceeds from the Idaho AGC Legacy Golf Tournament benefit the Idaho AGC PAC.



This event has sold out the last several years: book your team or active hole early to avoid being left out!

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PRESENTING \$3,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,500

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak (over lunch), and signage on buffet tables.

Gold \$1,200

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Beverage Tickets \$500

Limit 2. Host the beverage tickets. Includes logo on beverage ticket given to all 144 golfers.

Silver \$600

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Active Hole \$500

Includes logo on banner, logo on hole sponsor sign, one table and two chairs on hole. A great opportunity to network with all attendees at our popular golf tournaments.

Eastern Idaho

Golf Tournament



Presented By



Blackfoot Golf Course
3115 Teeple Dr
Blackfoot, ID

FRI/JUN/16

Presenting \$2,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak (over lunch), and signage on buffet tables.

Gold \$1,000

Logo on banner and online registration page, special recognition at event, and 4 registrations (1 team).

Beverage Tickets \$500

Limit 2. Host the beverage tickets. Includes logo on beverage ticket given to all 144 golfers.

Silver \$500

Includes logo on banner and online registration page, special recognition at event, and 2 registrations.

Active Hole \$300

Includes logo on banner, logo on hole sponsor sign, one table and two chairs on hole. A great opportunity to network with all attendees at our popular golf tournaments.

REGISTRATION: \$175
Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, 1 mulligan, and 1 raffle ticket.

This Eastern Idaho AGC tradition is the largest Idaho AGC event in the region, and an excellent opportunity to network within the industry.

Join us this June to capitalize on PRIME golfing weather.

The event will end with a classic burger and brats BBQ during our awards ceremony and raffle!

Leadership Retreat

Presented By

Alliant
Insurance Services, Inc.

Coeur d'Alene Resort
115 S 2nd St
Coeur d'Alene, ID

TH-F/AUG/10-11

REGISTRATION: \$150

Includes your attendance at Thursday and/or Friday meetings as well as your entire family's attendance at Thursday evening's lake-boat reception.

Join other leaders from across Idaho's construction industry in stunning Coeur d'Alene.

The annual Idaho AGC Summer Leadership Retreat is open to all members and is a great place to renew old friendships and expand your network while tackling the biggest challenges facing the industry.

Want to golf with us on Saturday? Turn the page for details on our Summer Outing Golf Tournament.

Presenting \$2,500

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page, opportunity to speak at Friday's meeting, and 8 attendees.

Catering \$2,000

Limit 2. Includes logo on sponsor sign, online registration page, signage at family reception and meetings, opportunity to speak (over breakfast or lunch), and 1 registration.

Gold \$1,000

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Bar \$600

Limit 2. Host the beverages at the family reception event. Includes logo on banner, online registration page, and signage at beverage station.

Silver \$500

Logo on banner and online registration page, special recognition at event, and 2 attendees.



Summer Outing Golf Tournament

Coeur d'Alene Resort
900 Floating Green Dr
Coeur d'Alene, ID

SAT/AUG/12

Presenting **\$2,500**

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering **\$1,500**

Limit 1. Includes logo on sponsor sign and online registration page as well as at ordering station.

Gold **\$1,400**

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Silver **\$700**

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Beverage **\$600**

Limit 2. Host the beverage tickets. Includes logo on branded beverage tickets for all golfers.

REGISTRATION: \$250

Includes 1 attendee's round of golf, cart fees, attendee gift, lunch, 2 drink tickets, and 1 mulligan.

This golf tournament is a welcome break after the Retreat meetings!

Held at the Coeur d'Alene Golf Course with its famous floating green, this game is a great networking event.

Forecaddies are required by the course and will be provided. It is customary to tip your forecaddy.

The shotgun start is at 8:00am, so don't be late!



Eastern Idaho Clay Shoot Tournament

Cedar Hills Gun Club
702 N Center Rd
Blackfoot, ID

FRI/SEPT/15

REGISTRATION: \$150

Includes 1 attendee's participation in the shoot, ammo, networking breakfast, and your shot at some fabulous prizes.

Bring out your guns for our second annual Eastern Idaho Clay Shooting Tournament!

Join us for check-in at 8:00am followed by a networking breakfast. After breakfast we'll head out to shoot the course (on foot) at 9:00am. Afterwards, we'll gather once more for the awards ceremony (drinks and snacks provided!).

You are welcome to bring your own golf carts/ATVs if you do not wish to walk to the course.

100 rounds of 12g. ammo will be provided.

Presenting \$2,000

Limit 1 "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak over breakfast, and signage at buffet tables.

Gold \$800

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Silver \$500

Logo on banner and online registration page, special recognition at event, and 2 attendees.

89th Annual Awards Gala

Boise Centre
850 W Front St.
Boise, ID

THUR/DEC/14

REGISTRATION: \$200

Includes networking reception, entertainment, dinner, 2 hosted beverage tickets, and an attendee gift.

The largest gathering of Idaho's commercial contractors in the state, this year's event will be back at the Boise Centre.

The evening commences with a reception featuring silent auction and networking.

Dinner program follows, including Education Foundation Leaderboard, awards, keynote by former Commander of the U.S. Benfold and author of "It's Your Ship." Mike Abrashoff, and a generally splendid time guaranteed for all.

Tables seat 10.
Dress code is semi-formal.

Presenting \$10,000

Limit 1. "Presented by" billing on all promotional material as well as all signage at the event and within the event program. Includes 18 attendees, front row center seating, and speaker/entertainer will be seated at your table (or 2 VIPs). Also affords opportunity to take the stage and welcome attendees at the start of the program.

Table Sponsor \$4,000

In addition to a table of 10 with PRIME seating, this sponsorship includes your logo on signage at the event, listed in the event program, on the online registration page, and you will receive vocal recognition at event.

Beverage Tickets \$4,000

Limit 1. Includes your company logo on ALL the hosted beverage tickets (2 given to all 700 attendees). Your logo will additionally be displayed at the event, listed in the event program, on the online registration page, and you will receive vocal recognition at event.

Photo Booth \$2,500

Limit 1. Includes logo displayed at the event, listed in the program, on the online registration page, at the reception photo booth, printed on all of the attendees' photos, and opportunity to man photo booth at the event. You can't ask for better branding than this!

Patron \$500

Want to be a sponsor in addition to attending using standard registrations? Or can't attend the Gala but still want to support the event and market to the room? Includes logo displayed at event, listed in event program, on online registration page, and vocal recognition at event.

We're here to help you
CRUSH
your marketing goals.



Questions?

Contact Hailey Reyes

at 208.472.0463 or

hreyes@IdahoAGC.org or visit

web.idahoagc.org/events or scan the QR Code

