

2021 EVENT & SPONSORSHIP BROCHURE



IDAHO AGC

THE CONSTRUCTION ASSOCIATION

MAKE CONNECTIONS THAT MATTER

2021

JANUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

TABLE OF CONTENTS

Discount Program.....4-5

QUARTER 1

Legislative Hot Topics For the Construction Industry, Feb. 4.....6
AGC/ITD Virtual Highway Forum, Mar. 12.....7

QUARTER 2

Contractors & Clays, June 48
Legacy Golf Tournament, June 11.....9
Eastern Idaho Golf Tournament, June 18.....10

QUARTER 3

Summer Leadership Retreat, July 22-23.....11
Summer Outing Golf Tournament, July 24.....12
Eastern Idaho Clay Shoot Aug. 27.....13
Glow Ball Golf Tournament, Sept. 17.....14

QUARTER 4

87th Annual Gala, Dec. 8.....15

Did you know you can design your own discount package based on what events work best for your goals? Not sure which ones those are?

Let's meet to talk about what you want to accomplish with your sponsorship: we'll help you design a package that delivers what you need and answer any questions you may have about our events.

Daniel wants to build brand recognition and network with the budding leaders and next generation of the industry.

He sponsors

- **Contractors & Clays**
Silver \$400
Cart \$1,000
- **Legacy Golf Tournament**
Active Hole \$400
- **Leadership Retreat**
Gold \$750
- **Summer Outing Golf Tournament**
Gold \$1,000
- **Glow Ball Tournament**
Active Hole \$300
- **Annual Gala**
Diamond \$2,000

Daniel has spent \$5,850 in sponsorship. He has hit the "Ally" level, so receives a 5% discount. He saves \$292 (That's saving 97% off his Glow Ball sponsorship!)

SPONSOR PACKAGE LEVELS

LEVEL	DOLLARS SPENT	DISCOUNT*
PATRON	\$10,000	10%
ADVOCATE	\$7,500	7.5%
ALLY	\$5,000	5%

Sponsors meeting the above levels will also receive a recognition badge on their Online Membership Directory Listing.



*Discounts applied to up-front, "packaged" sponsorship purchases only.

**Sponsorship rates displayed are the Member Price. Only members are eligible for sponsorship package discounts.

Legislative Hot Topics For the Construction Industry

Presented By



Virtual Zoom Event

Thur / Feb / 04

REGISTRATION: FREE

Includes attendance for 1 to the Legislative Hot Topics

Co-hosted by the Idaho Associated General Contractors (AGC), the American Council of Engineering Companies (ACEC), the American Institute of Architects (AIA), and the Idaho Building Contractors Association (IBCA), this year's event will be held over Zoom and is the ideal opportunity for you and your team to learn firsthand from legislative leaders what issues will be prioritized during this year. In addition, lobbyists from all four organizations will be on hand to answer your questions in a live, interactive session..

With so much change in Idaho's political landscape this year, can you afford not to attend?

Presenting \$1,000

Limited to 3 sponsors due to the virtual nature of the event, the Presenting Sponsorship includes "Presented by" billing and logo included on all marketing material, online registration page, displayed during event, with the option of vocal recognition or a short video message played during event for all attendees to see.

NOTES: _____

AGC/ITD Highway Forums

Presented By



Virtual Zoom Event

Presenting \$1,500

Limited to 3 sponsors due to the virtual nature of the event, the Presenting Sponsorship includes "Presented by" billing and logo included on all marketing material, online registration page, displayed during event, with the option of vocal recognition or a short video message played during event for all attendees to see.

NOTES: _____

Fri/Mar/12

REGISTRATION: FREE
Includes attendance for 1 to the AGC/
ITD Highway forum.

Join us as we hear directly from ITD's Director, Chief Operating Officer, District Engineers, and other top officials as to the "lay of the road" for the coming construction season. Presentations include a review of new specifications, bidding forecasts, and updates on DBE and other contracting issues.

Held via Zoom, this year's event will feature live, interactive breakout sessions by district. This event is FREE to attend, but prior registration is required.

All attendees are encouraged to submit questions prior to the forums by e-mailing Wayne Hammon at whammon@idahoagc.org.

Contractors & Clays

Presented By



Presenting **\$1,500**

Limit 1 per event. Includes "Presented by" billing and logo on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, option for "speaker minute," as well as 8 registrations.

Cart Host **\$1,000**

Limit 1: Be the hero that provides golf carts for this hilly terrain! Includes logo on sponsor banner and all carts.

Catering **\$1,200**

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak over lunch, and signage at buffet tables or logoed lunch boxes.

Gold **\$700**

Logo on banner and online registration page, special recognition at event, and 4 registrations.

Silver **\$400**

Logo on banner and online registration page, special recognition at event, and 2 registrations.

Bar **\$500**

Limit 1. Host the beer keg for the after party. Includes logo on banner and registration page, signage by keg, and lunch for two non-shooter attendees.

Bronze **\$150**

Includes logo on banner, online registration page, and vocal recognition at event.

Caldwell Gun Club
21840 Pond Lane
Caldwell, ID

Fri/Jun/4

REGISTRATION: \$150

Includes 1 attendee's participation in the 16-station shooting course, 100 rounds of 12 gauge ammo, golf cart, networking lunch, awards ceremony beer, and your shot at some fabulous prizes.

Join us this spring for a shooting tournament at the Caldwell Gun Club.

Complimentary golf carts and a BBQ lunch are included with your registration!

We'll begin at 11:00am with check-in followed by a networking lunch. At noon we'll head out to shoot and the tournament will culminate with beverages and an awards ceremony.

Presented By

Legacy Golf Tournament



SUNROC

Shadow Valley Golf Course
15711 N Horseshoe Bend Rd
Garden City, ID

Fri/Jun/11

REGISTRATION: \$200

Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, 1 mulligan, 2 drink tickets, and 1 raffle ticket.

The Idaho AGC's premier networking event, this tournament is held in the Boise area each spring and is one of our most popular events.

All net proceeds from the Idaho AGC Legacy Golf Tournament benefit the Idaho AGC PAC.



This event has sold out the last several years: book your team or active hole early to avoid being left out!

Presenting \$2,000

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,200

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak (over lunch), and signage on buffet tables.

Gold \$900

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Beverage \$500

Limit 2. Host the beverage tickets. Includes logo on drink cart and 1 branded beverage ticket given to all 144 golfers.

Silver \$500

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Active Hole \$400

Includes logo on banner, logo on hole sponsor sign, one table and two chairs on hole. A great opportunity to network with all attendees at our popular golf tournaments.

Bronze \$250

Includes logo on online registration page, event sponsor banner, and recognition at event.

Eastern Idaho Golf Tournament

Presented By



Western States



THE
RENTAL
STORE.



Blackfoot Golf Course
3115 Teeple's Dr
Blackfoot, ID

Fri/ Jun / 18

Presenting **\$1,800**

Limit 1 per event. Includes "Presented by" billing and logo on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, option for "speaker minute," as well as 8 registrations.

Catering **\$1,000**

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak (over lunch), and signage on buffet tables or boxed lunches.

Gold **\$800**

Logo on banner and online registration page, special recognition at event, and 4 registrations (1 team).

Beverage Cart **\$500**

Limit 2. Host the beverage tickets. Includes logo on drink cart and 1 branded beverage ticket given to all 144 golfers.

Silver **\$450**

Includes logo on banner and online registration page, special recognition at event, and 2 registrations.

Active Hole **\$250**

Includes logo on online registration page, event sponsor banner, and hole sponsor sign, one table and two chairs on hole, and option to place item in attendee gift bag. A great opportunity to network with all attendees at our popular golf tournaments.

Bronze **\$200**

Includes logo on online registration page, event sponsor banner, and recognition at event.

REGISTRATION: \$175

Includes 1 attendee's participation in 18 holes of golf, cart fees, lunch, 1 mulligan, and 1 raffle ticket.

This Eastern Idaho AGC tradition is the largest Idaho AGC event in the region, and an excellent opportunity to network with contractors.

By popular demand, this event continues to be in late June to capitalize on PRIME golfing weather (no more frozen digits).

The event will end with a classic burger and brats lunch during our awards ceremony and raffle!

Sign up early, as this event will likely sell out fast.

Summer Leadership Retreat

Presented By



**NORTHWEST SAFETY
& RISK SERVICES**

**Sun Valley Lodge
1 Sun Valley Rd
Sun Valley, ID**

Th-F/Jul/22-23

REGISTRATION: \$100

Includes your attendance at Thursday and/or Friday meetings (Friday Breakfast and lunch) as well as your entire family's attendance at Thursday evening's reception.

Join other leaders from across Idaho's construction industry in beautiful Sun Valley.

The annual Idaho AGC Summer Leadership Retreat is open to all members and is a great place to renew old friendships and expand your network while tackling the biggest challenges facing the industry.

Want to golf with us on Saturday? Turn the page for details on our Summer Outing Golf Tournament.

Presenting \$1,500

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,500

Limit 2. Includes logo on sponsor sign, online registration page, signage at family reception and meetings, opportunity to speak (over breakfast), and 1 registration.

Gold \$750

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Bar \$600

Limit 2. Host the beverages at the family reception event. Includes logo on banner, online registration page, and signage at beverage station.

Silver \$400

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Bronze \$150

Includes logo on banner and online registration page as well as vocal recognition at event.

Summer Outing Golf Tournament

Presented By



Sun Valley Club
200 Trail Creek Rd
Sun Valley, ID

Presenting \$2,300

Limit 1 per event. Includes "Presented by" billing and logo on all marketing material and online registration page, key placement of your logo on the event sponsor banner, special recognition at event, option for "speaker minute," as well as 8 registrations (2 teams).

Catering \$1,200

Limit 1. Includes logo on sponsor sign and online registration page, and signage on lunch tables and/or logos on boxed lunches.

Gold \$1,000

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Silver \$550

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Beverage \$500

Limit 2. Host the beverage tickets. Includes logo on drink cart and branded beverage tickets for all golfers.

Bronze \$200

Includes logo on banner, online registration page, and vocal recognition at event.

Sat/Jul/24

REGISTRATION: \$225

Includes round of golf, cart fees, attendee gift, lunch, 2 drink tickets, and 1 mulligan for one attendee.

This golf tournament is a welcome break after the Retreat meetings!

Held at the stunning Sun Valley Club on the Trail Creek course, this game is a great networking event following Friday's meeting.

The shotgun start is at 8:00am, so don't be late!

NOTES: _____

Eastern Idaho Clay Shoot Tournament

Presented By

YOUR LOGO HERE

Cedar Hills Gun Club
702 N Center Rd
Blackfoot, ID

Fri/Aug/27

REGISTRATION: \$150

Includes 1 attendee's participation in the shoot, ammo, networking breakfast, and your shot at some fabulous prizes.

Bring out your guns for the first ever Eastern Idaho Clay Shooting Tournament!

Join us for check-in at 8:00am followed by a networking breakfast. After breakfast we'll head out to shoot the course (on foot) at 9:00am. Afterwards, we'll gather once more for the awards ceremony. You are welcome to bring your own golf carts/ATVs if you do not wish to walk to the course.

100 rounds of 12g. ammo will be provided.

Presenting \$1,500

Limit 1 "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Catering \$1,000

Limit 1. Includes logo on sponsor sign and online registration page, opportunity to speak over breakfast, and signage at buffet tables and/or boxed breakfast.

Gold \$700

Logo on banner and online registration page, special recognition at event, and 4 attendees.

Silver \$400

Logo on banner and online registration page, special recognition at event, and 2 attendees.

Bronze \$150

Includes logo on banner, online registration page, and vocal recognition at event.

NOTES: _____

Glow Ball Tournament

Presented By



**NORTHWEST SAFETY
& RISK SERVICES**

Warm Springs Golf Course
2495 W Warm Springs Ave
Boise, ID

Fri/Sept/17

Presenting **\$1,200**

Limit 1. "Presented by" billing, logo included on all marketing material and online registration page as well as 8 attendees.

Gold **\$700**

Logo on banner & online registration page, special recognition at event, and 4 attendees.

Catering **\$500**

Limit 2. Includes logo on sponsor sign and signage at buffet tables.

Silver **\$400**

Logo on banner & online registration page, special recognition at event, and 2 attendees.

Beverages **\$350**

Limit 2. Host the beverage tickets. Includes logo on banner and branded beverage tickets for all golfers.

Active Hole **\$200**

Includes logo on banner, hole sponsor sign, table and two chairs on hole. Note: it is dark, and electricity is NOT provided on hole.

Bronze **\$125**

Includes logo on banner, online registration page, and vocal recognition at event.

REGISTRATION: \$150

Includes 1 attendee's participation in a 9-hole round of golf, glow ball gear, dinner, and drink vouchers.

This will be our third year hosting this tournament, and it gets better every year. This isn't your grandpa's golf tournament. Played Chapman Style, each team of 2 will be partnered with another team for maximum networking and fun.

Your team (decked out in glow sticks) will walk the front 9 in the dark with an 8PM shotgun, experience glow-in-the-dark activities hosted by AGC member companies, eat, drink, and most importantly be merry.

Expect a unique and fun golfing experience. Book your spot early, as this tournament closes down at 56 golfers!

7:30-11:00PM--Don't be late!

87th Annual Gala

Presented By



Western States



THE
RENTAL
STORE

Ford Idaho Sports Center
16200 N Idaho Center Blvd
Nampa, ID

Wed/DEC/8

REGISTRATION: \$125 Includes
reception, banquet, and gift.

VIP REGISTRATION: \$200
Includes reception, VIP seating,
2 hosted beverage tickets,
banquet, and gift.

Held at the Ford Idaho Sports
Center in Nampa, this is the
largest gathering of Idaho's
commercial contractors in the
state.

The evening commences
with a reception featuring
silent auction, craft beer
& wine ring toss, and
networking. Dinner program
follows, including Education
Foundation Leaderboard
challenge, entertainment, table
games, awards, and a generally
splendid time guaranteed for all.

Dress code for this event is
semi-formal. Tables seat 10.

Presenting

\$6,000

Limit 1. "Presented by" billing on all promotional material as well as all signage at the event and within the event program. Includes 18 VIP attendees, front row seating, and speaker/entertainer will be seated at your table.

Platinum

\$3,000

Includes logo on signage at the event, in event program, on online registration page, and vocal recognition at event. Includes 10 VIP attendees with prime seating.

Diamond

\$2,000

Includes logo on signage at the event, in event program, on online registration page, and vocal recognition at event. Includes 10 attendees.

Gold

\$1,100

Includes logo on signage at the event, in event program, on online registration page, and vocal recognition at event. Includes 4 VIP attendees with prime seating.

Silver

\$800

Includes logo on signage at the event, in event program, on online registration page, and vocal recognition at event. Includes 4 attendees.

Bronze

\$250

Can't attend the Gala but want your company represented at the largest gathering of construction industry leaders in Idaho? Includes logo displayed at event, in event program, on online registration page, and vocal recognition at event.

